

PROXY NOTICE

*** EXERCISE YOUR RIGHT TO VOTE ***

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE SHAREHOLDER MEETING TO BE HELD ON JANUARY 06, 2015

ARI NETWORK SERVICES, INC.

Meeting Information

Meeting Type: Annual Meeting
For holders as of: October 28, 2014
Date: January 06, 2015 Time: 9:00 AM CST
Location: ARI Corporate Headquarters
10850 West Park Place
Suite 1200
Milwaukee, WI 53224

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

----- Before You Vote -----

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

1. Company's Annual Report to Shareholders and Proxy Statement
- 2.

How to View Online:

Have the information that is printed in the box marked by the arrow xxxx xxxx xxxx xxxx (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1. BY INTERNET: www.proxyvote.com
2. BY TELEPHONE: 1-800-579-1639
3. BY E-MAIL*: sendmaterial@proxyvote.com

If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow xxxx xxxx xxxx xxxx (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before December 23, 2014 to facilitate timely delivery.

----- How To Vote -----

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow

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 available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election of directors
Nominees
01) Roy W. Olivier 02) P. Lee Poseidon

The Board of Directors recommends you vote FOR the following proposal:

- 2 To ratify the appointment of Wipfli LLP as the Company's independent auditors for the fiscal year ending July 31, 2015.

NOTE: In their discretion, the proxy holders are authorized to vote upon such other matters as may properly come before the 2015 Annual Meeting and at any adjournment or postponement thereof. The shares represented by this proxy when properly executed will be voted in the manner directed herein by the undersigned Shareholder(s). If no direction is made, this proxy will be voted FOR the election of all nominees listed above and FOR item 2. If any other matters properly come before the meeting, the person named in this proxy will vote in their discretion.